



Playgroup SA Reach & Impact 2021



Events

7

Events

1,644

Children enjoying the activities

4,492

Families out and about



Social media

13,550

Facebook followers

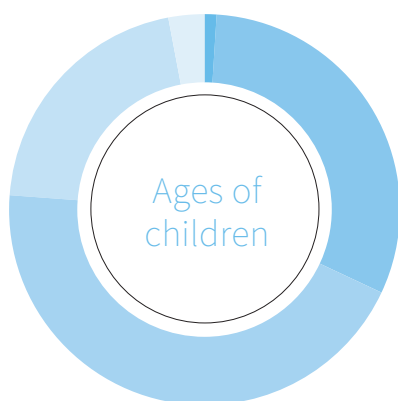
36089

visits to Find-a-Playgroup on website

19%

increase Instagram followers

Specialist programs



- 1% - 0-12 months
- 31% - 1-2 years
- 44% - 3-4 years
- 21% - 5+ years
- 3% - No DOB

9 supported & Specialist Programs

130 families

114 sessions in regional SA

166 children

180 sessions in Metro Adelaide



Playgroup SA named

in the EARLY LEARNING

STRATEGY 2021 - 2031

Department for Education

Our money stays here!
100% of Playgroup SA's workforce spend, stays right here in SA

80.4% of total expenditure is circulated within SA's economy

Learning & Development

Training & Info Sessions

7

training and
Info Sessions

62

participants



6 Online courses

86 Enrolments

19% Completion rates

Community reach

65

Playgroups in Regional
& Remote South Australia

140

Playgroups in
Metropolitan Adelaide

2,297

Families

3,140

Enrolled children

40+

Organisational
Registered Playgroups

700+

Children & families
attending

Collective Impact

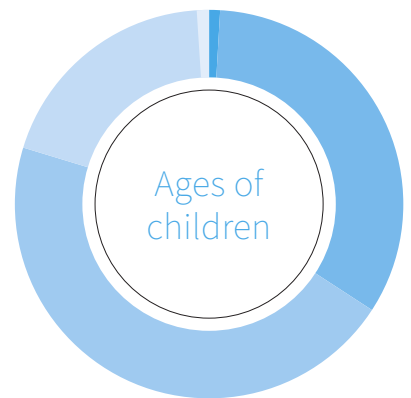
02

Pop-up
Playgroups

22

Organisations
involved

Over 200+
children and families



- 1% - 0-12 Months
- 33% - 1-2 Years
- 45% - 3-4
- 20% - 5+
- 1% - no age

Return on investment

Outcomes:

The most beneficial outcomes as reported by parents:

- 91% spending time with children
- 87% connection with other parents
- 85% increased social capital
- 72% increased understanding about the importance of play

Every Dollar invested in
Community Playgroups
returns \$3.60

Outcomes:

Parents attending Playgroup reported that their children:

- 94% had fun
- 76% improved social skills
- 74% increased physical activity
- 68% improved fine motor skills

Playgroup Locations and enrolled families by LGA	Total Playgroups	Unique families	SEFIA Index of Disadvantage - Decile	AEDC Vulnerable on one or more domains %
Adelaide Hills Council	13	137	10	16.3
Adelaide Plains Council	2	23	-	26.4
Alexandrina Council	3	48	6	26.6
Barunga West Council	1	15	3	37.5
Berri Barmera Council	1	12	2	38.3
Campbelltown City Council	7	72	8	20.4
City of Adelaide	5	79	8	26.5
City of Burnside	2	20	10	14.3
City of Charles Sturt	16	212	6	19.1
City of Holdfast Bay	2	37	10	16.0
City of Marion	9	97	7	18.7
City of Mitcham	5	51	10	15.9
City of Mount Gambier	4	37	3	28.4
City of Norwood Payneham & St Peters	9	54	9	22.0
City of Onkaparinga	10	101	6	23.2
City of Playford	8	109	1	33.7
City of Port Adelaide Enfield	13	118	3	23.4
City of Port Lincoln	1	12	4	30.4
City of Prospect	5	113	10	20.6
City of Salisbury	14	138	2	29.2
City of Tea Tree Gully	10	119	9	21.3
City of Unley	5	48	10	16.3
City of Victor Harbor	1	1	5	23.4
City of West Torrens	3	28	7	23.3
City of Whyalla	3	33	1	25.0
Clare and Gilbert Valleys Council	1	12	4	34.7
Coorong District Council	3	32	8	20.4
District Council of Cleve	1	12	8	27.3
District Council of Elliston	1	12	6	n/a
District Council of Franklin Harbour	1	1	5	n/a
District Council of Grant	1	12	8	23.0
District Council of Lower Eyre Peninsula	1	18	9	21.8
Light Regional Council	4	25	9	31.9
Mid Murray Council	3	29	2	28.0
Mount Barker District Council	3	30	9	23.7
No LGA (Woomera)	1	7	7	30.8
Northern Areas Council	1	30	6	23.3
Port Augusta City Council	1	1	1	32.2
Regional Council of Goyder	2	21	4	36.4
Renmark Paringa Council	1	31	2	28.0
Southern Mallee District Council	3	25	7	19.2
Tatiara District Council	2	32	7	21.7
The Barossa Council	5	77	8	17.6
Wattle Range Council	2	13	3	21.9
Wudinna District Council	1	27	5	n/a
Yorke Peninsula Council	4	83	4	21.7
Total	195	1524		